

## **Rokeach Value Survey**

On the following two pages are two lists of values, each in alphabetical order. Each value is accompanied by a short description and a blank space. Your goal is to rank each value in its order of importance to you for each of the two lists. Study each list and think of how much each value may act as a guiding principle in your life.

To begin, select the value that is of most importance to you. Write the number 1 in the blank space next to that value. Next, choose the value is of second in importance to you and write the number 2 in the blank next to it. Work your way through the list until you have ranked all 18 values on this page. The value that is of least importance to you should appear in Box 18.

When you have finished ranking all 18 values, turn the page and rank the next 18 values in the same way. **Please do each page separately.**

When ranking, take your time and think carefully. Feel free to go back and change your order should you have second thoughts about any of your answers. When you have completed the ranking of both sets of values, the result should represent an accurate picture of how you really feel about what's important in your life.

<b>A Comfortable Life</b>	_____
a prosperous life	_____
<b>Equality</b>	_____
brotherhood and equal opportunity for all	_____
<b>An Exciting Life</b>	_____
a stimulating, active life	_____
<b>Family Security</b>	_____
taking care of loved ones	_____
<b>Freedom</b>	_____
independence and free choice	_____
<b>Health</b>	_____
physical and mental well-being	_____
<b>Inner Harmony</b>	_____
freedom from inner conflict	_____
<b>Mature Love</b>	_____
sexual and spiritual intimacy	_____
<b>National Security</b>	_____
protection from attack	_____
<b>Pleasure</b>	_____
an enjoyable, leisurely life	_____
<b>Salvation</b>	_____
saved; eternal life	_____
<b>Self-Respect</b>	_____
self-esteem	_____
<b>A Sense of Accomplishment</b>	_____
a lasting contribution	_____
<b>Social Recognition</b>	_____
respect and admiration	_____
<b>True Friendship</b>	_____
close companionship	_____
<b>Wisdom</b>	_____
a mature understanding of life	_____
<b>A World at Peace</b>	_____
a world free of war and conflict	_____
<b>A World of Beauty</b>	_____
beauty of nature and the arts	_____

**Terminal Values**

**Ambitious** \_\_\_\_\_

hardworking and aspiring

**Broad-minded** \_\_\_\_\_

open-minded

**Capable** \_\_\_\_\_

competent; effective

**Clean** \_\_\_\_\_

neat and tidy

**Courageous** \_\_\_\_\_

standing up for your beliefs

**Forgiving** \_\_\_\_\_

willing to pardon others

**Helpful** \_\_\_\_\_

working for the welfare of others

**Honest** \_\_\_\_\_

sincere and truthful

**Imaginative** \_\_\_\_\_

daring and creative

**Instrumental Values**

**Independent** \_\_\_\_\_

self-reliant; self-sufficient

**Intellectual** \_\_\_\_\_

intelligent and reflective

**Logical** \_\_\_\_\_

consistent; rational

**Loving** \_\_\_\_\_

affectionate and tender

**Loyal** \_\_\_\_\_

faithful to friends or the group

**Obedient** \_\_\_\_\_

dutiful; respectful

**Polite** \_\_\_\_\_

courteous and well-mannered

**Responsible** \_\_\_\_\_

dependable and reliable

**Self-controlled** \_\_\_\_\_

restrained; self-disciplined