

Rokeach Value Survey

On the following two pages are two lists of values, each in alphabetical order. Each value is accompanied by a short description and a blank space. Your goal is to rank each value in its order of importance to you for each of the two lists. Study each list and think of how much each value may act as a guiding principle in your life.

To begin, select the value that is of most importance to you. Write the number 1 in the blank space next to that value. Next, choose the value is of second in importance to you and write the number 2 in the blank next to it. Work your way through the list until you have ranked all 18 values on this page. The value that is of least importance to you should appear in Box 18.

When you have finished ranking all 18 values, turn the page and rank the next 18 values in the same way. **Please do each page separately.**

When ranking, take your time and think carefully. Feel free to go back and change your order should you have second thoughts about any of your answers. When you have completed the ranking of both sets of values, the result should represent an accurate picture of how you really feel about what's important in your life.

A Comfortable Life

a prosperous life

Equality

brotherhood and equal opportunity for all

An Exciting Life

a stimulating, active life

Family Security

taking care of loved ones

Freedom

independence and free choice

Health

physical and mental well-being

Inner Harmony

freedom from inner conflict

Mature Love

sexual and spiritual intimacy

National Security

protection from attack

Terminal Values**Pleasure**

an enjoyable, leisurely life

Salvation

saved; eternal life

Self-Respect

self-esteem

A Sense of Accomplishment

a lasting contribution

Social Recognition

respect and admiration

True Friendship

close companionship

Wisdom

a mature understanding of life

A World at Peace

a world free of war and conflict

A World of Beauty

beauty of nature and the arts

Ambitious hardworking and aspiring	_____
Broad-minded open-minded	_____
Capable competent; effective	_____
Clean neat and tidy	_____
Courageous standing up for your beliefs	_____
Forgiving willing to pardon others	_____
Helpful working for the welfare of others	_____
Honest sincere and truthful	_____
Imaginative daring and creative	_____
Independent self-reliant; self-sufficient	_____
Intellectual intelligent and reflective	_____
Logical consistent; rational	_____
Loving affectionate and tender	_____
Loyal faithful to friends or the group	_____
Obedient dutiful; respectful	_____
Polite courteous and well-mannered	_____
Responsible dependable and reliable	_____
Self-controlled restrained; self-disciplined	_____

Instrumental Values